



FOR OFFICE USE ONLY
Contract Number:

DISPLAY ADVERTISING AGREEMENT CONTRACT

ADVERTISER INFORMATION

ADVERTISER	DATE	PREFERRED METHOD OF CONTACT: PHONE EMAIL
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CONTACT PERSON	PHONE	EMAIL
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ADDRESS

CITY	STATE	ZIP CODE
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DISPLAY AD INFORMATION

<input type="checkbox"/> 1 ISSUE <input type="checkbox"/> 2 ISSUES <input type="checkbox"/> 3 ISSUES <input type="checkbox"/> 1 YEAR	INTERESTED IN WEBSITE ADVERTISING? (no additional cost for half-page to full-page annual contracts)	YES NO
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FIRST ISSUE	LAST ISSUE	DISPLAY AD SIZE	COST PER ISSUE
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PAYMENT INFORMATION

PAYMENT METHOD	
<input type="checkbox"/> CREDIT CARD	<input type="checkbox"/> ACH PAYMENT
<input type="checkbox"/> CASH	<input type="checkbox"/> CHECK
Please make checks payable to: Los Angeles Retired Fire & Police Association 9521 Las Tunas Dr., Suite 4, Temple City, CA 91780	
New accounts: Full payment to the first quarter's advertisement is payable upon the date the contract is received at the LARFPA Office. Approved accounts may be invoiced quarterly upon publication, with full payment due upon receipt of invoice.	

IF PAYING WITH A CREDIT CARD, NAME OF CARDHOLDER:

ADVERTISER OR CONTACT SIGNATURE:

This advertising contract constitutes a contract between The Los Angeles Retired Fire and Police Association and the above-named advertiser for the purchase and reservation of the space in the LARFPA Quarterly Dispatch to be used for the insertion of display advertising at the size, frequency, and rates contracted here-in. It is the responsibility of the advertiser to ensure that any materials required for the production of the display ad reach the offices of the publisher no later than January 15, 2024, for Spring publication, April 15, 2024, for Summer publication, July 15, 2024, for Fall publication and October 21, 2024, for Winter publication. If the advertiser defaults on meeting any deadline date, the publisher has the right to publish, at the publisher's discretion and without further notice, the original display advertisement in the fully reserved space for the advertiser. Publication of the aforementioned advertisement will constitute fulfillment by both the publisher and advertiser of that portion of the contract pertaining to the quarter of issue of such publication, and the advertiser hereby accepts liability for payment in full for the advertising space under the terms of the contract. If this contract includes rates for the size or frequency, such discounts are earned only by full completion of the terms of this contract. All rates are based on press-ready/camera-ready artwork to be provided as a digital file attachment through email or on disk. Any changes for layout, art, typesetting, copy changes, etc., will be billed separately at \$75 per hour. The publisher reserves the right to refuse any advertising that does not meet the publisher's approval. Advertisers and/or advertisers' agent(s) agree to indemnify the publisher against all expenses of any nature, which may be incurred through the unauthorized use of names or pictures appearing in the advertisement or from any infringements or violations of copyright laws. This contract is subject to change due to strikes, floods, and any other contingencies beyond the control of the publisher.



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ROSTER & WEBSITE AD SPACE

ROSTER AD SPACE

The LARFPA Membership Roster is the hard copy membership directory that is sent to LARFPA members. The Roster is highly valuable for qualified persons, police and fire groups, organizations, active personnel, and retirees alike who seek to locate LARFPA members' contact information. Currently, the Roster reaches approximately 8,000 of our members who are located all across the country and is also mailed to the LAFD and LAPD stations.

Roster ad spaces are available as follows: Two full-color cover spaces are available on the front-inside and back-inside covers - and black and white internal ad pages. All options are for a three-year printed listing. Ads published within the Roster are \$500, and all cover spaces are \$1500 each (i.e., front-inside and back-inside covers). Advertisers will be charged a one-time fee.

WEBSITE AD SPACE

The LARFPA website is accessed by over 6,500 members and features rotating banner ad spaces. For advertisers who have contracts for in-print half to full-page ads in the LARFPA *Quarterly Dispatch* magazine, website ads are free with an annual contract. For advertisers who have contracts for in-print ads that are less than half of a page, website ads are available for a \$500 annual contract. Ad artwork dimensions have a maximum 300-pixel width and horizontal orientation



ADVERTISER INFORMATION

ADVERTISER	DATE	PREFERRED METHOD OF CONTACT: PHONE <input type="checkbox"/> EMAIL <input type="checkbox"/>
CONTACT PERSON	PHONE	EMAIL
ADDRESS		
STREET	CITY	STATE ZIP CODE

DISPLAY AD INFORMATION

ROSTER AD SPACE: INTERNAL AD PAGE <input type="checkbox"/> BACK COVER AD SPACE <input type="checkbox"/>	WEBSITE AD SPACE PAID FOR 1/2 - FULL PAGE <input type="checkbox"/> PAID FOR LESS THAN 1/2 PAGE <input type="checkbox"/>
PAYMENT INFORMATION CREDIT CARD <input type="checkbox"/> CASH/CHECK <input type="checkbox"/> ACH PAYMENT <input type="checkbox"/> Please make checks payable to: Los Angeles Retired Fire & Police Association 9521 Las Tunas Dr., Suite 4, Temple City, CA 91780	PAYMENT INFORMATION CREDIT CARD <input type="checkbox"/> CASH/CHECK <input type="checkbox"/> ACH PAYMENT <input type="checkbox"/> Please make checks payable to: Los Angeles Retired Fire & Police Association 9521 Las Tunas Dr., Suite 4, Temple City, CA 91780