



FOR OFFICE USE ONLY
Contract Number:

DISPLAY ADVERTISING AGREEMENT CONTRACT

ADVERTISER INFORMATION

ADVERTISER	DATE	PREFERRED METHOD OF CONTACT: PHONE EMAIL
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CONTACT PERSON	PHONE	EMAIL
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ADDRESS

CITY	STATE	ZIP CODE
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DISPLAY AD INFORMATION

<input type="checkbox"/> 1 ISSUE <input type="checkbox"/> 2 ISSUES <input type="checkbox"/> 3 ISSUES <input type="checkbox"/> 1 YEAR	INTERESTED IN WEBSITE ADVERTISING? (no additional cost) YES NO
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FIRST ISSUE	LAST ISSUE	DISPLAY AD SIZE	COST PER ISSUE
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PAYMENT INFORMATION

PAYMENT METHOD <input type="checkbox"/> CREDIT CARD <input type="checkbox"/> ACH PAYMENT <input type="checkbox"/> CASH <input type="checkbox"/> CHECK Please make checks payable to: Los Angeles Retired Fire & Police Association 9521 Las Tunas Dr., Suite 4, Temple City, CA 91780 New accounts: Full payment to the first quarter's advertisement is payable upon the date the contract is received at the LARFPA Office. Approved accounts may be invoiced quarterly upon publication, with full payment due upon receipt of invoice.

This advertising contract constitutes a contract between The Los Angeles Retired Fire and Police Association and the above named advertiser for the purchase and reservation of the space in the LARFPA Quarterly Dispatch, to be used for the insertion of display advertising at the size, frequency and rates contracted here-in. It is the responsibility of advertiser to ensure that any materials required for the production of the display ad reach the offices of the publisher no later than the January 25, 2021 for Spring publication, April 30, 2021 for Summer publication, July 27, 2021 for Fall publication and October 26, 2021 for Winter publication. If the advertiser defaults on meeting any deadline date, the publisher has the right to publish, at the publisher's discretion and without further notice, in the fully reserved space for the advertiser, the original display advertisement. Publication of the aforementioned advertisement will constitute fulfillment by both the publisher and advertiser of that portion of the contract pertaining to the quarter of issue of such publication, and the advertiser hereby accepts liability for payment in full for the advertising space under the terms of the contract. If this contract includes rates for the size or frequency, such discounts are earned only by full completion of the terms of this contract. All rates are based on press-ready/camera-ready artwork to be provided as digital file attachment through email or on disk. Any changes for layout, art, typesetting, copy changes, etc., will be billed separately at \$75 per hour. The publisher reserves the right to refuse any advertising, which does not meet the publisher's approval. Advertisers and/or advertisers' agent(s) agree to indemnify publisher against all expenses of any nature, which may be incurred through the unauthorized use of names or pictures appearing in the advertisement, or from any infringements or violations of copyright laws. This contract is subject to change due to strikes, floods and any other contingencies beyond the control of the publisher.

IF PAYING WITH A CREDIT CARD, NAME OF CARDHOLDER:

ADVERTISER OR CONTACT SIGNATURE: